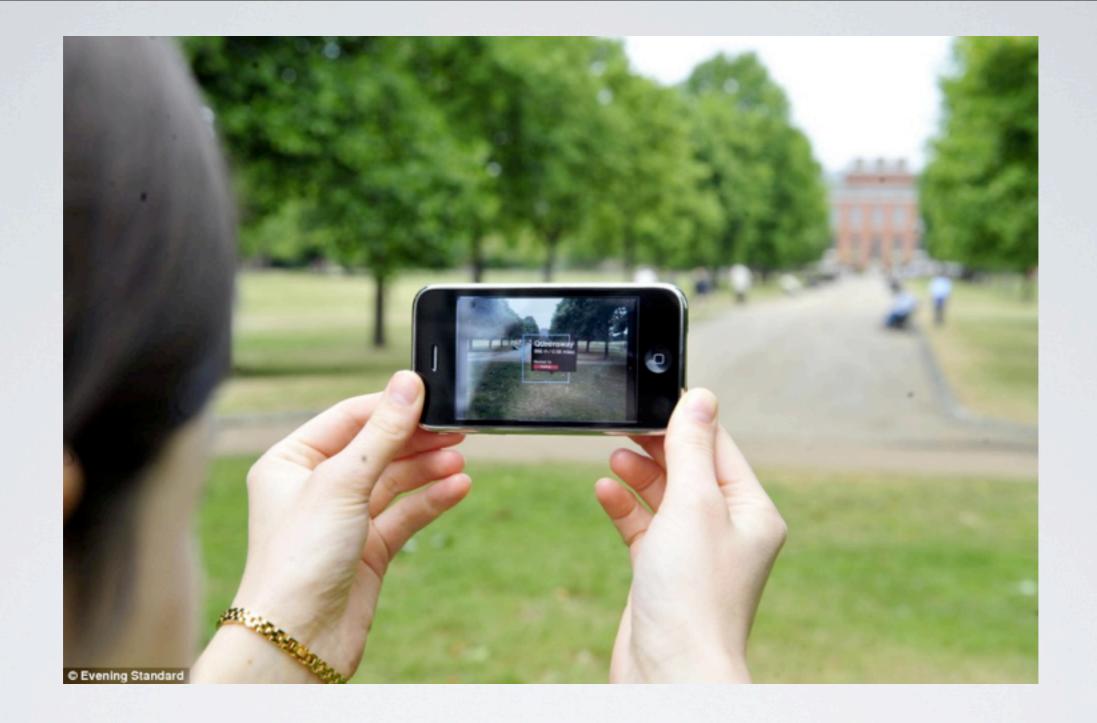
#### TANGIBLE INTERFACES

#### **Project 0: COLLABORATIVE IDEATION**

- Patrick van Hoof
- 2nd year MBA at MIT (Sloan)
- Background as an entrepreneur, start-up mentor
  & investment manager
- Entrepreneur in Product Design & Development and Innovation Consulting (physical & digital products)

### REELFEED

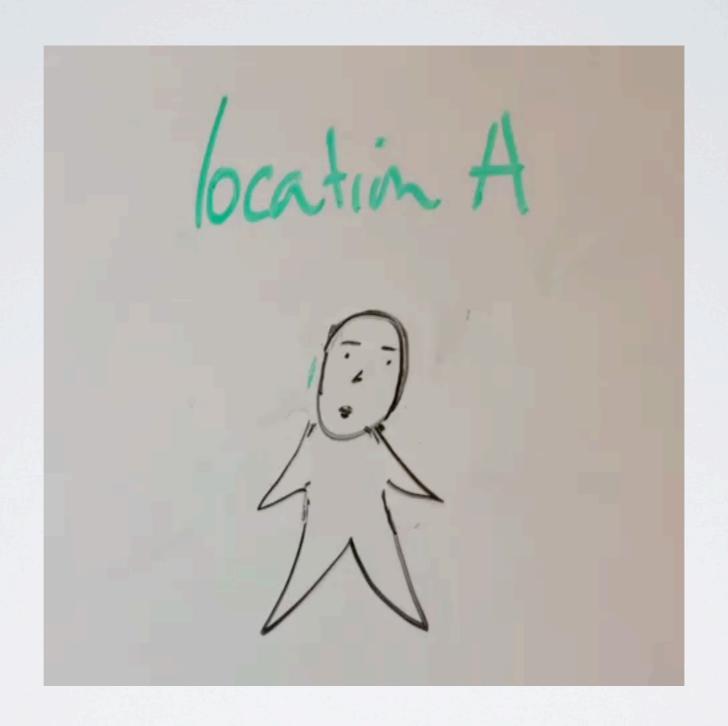
The Network-based Live-stream Collaboration App



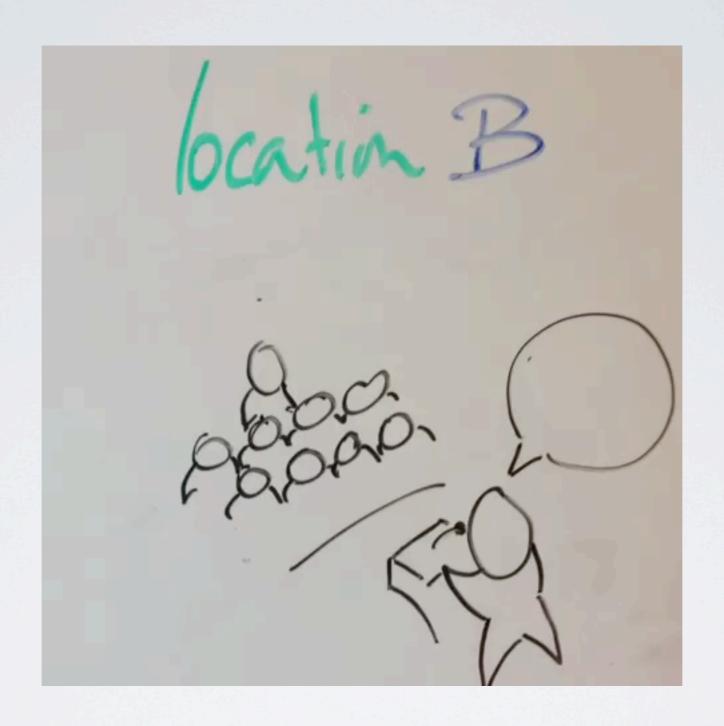
## NETWORK-STREAM-INTERACT

# HOW DOES IT WORK?

- Social/Professional-network based app
- Use the app to film an event
- The feed will be streamed to people (receivers) who have permission to view it
- Other app users in the room allow their footage to be used to map an environment (but not to be shown to unknown users)
- Receivers can move the phone to look around remote environments, and make comments, notations or voice clips
- The user who is filming will receive those comments and notes in real-time



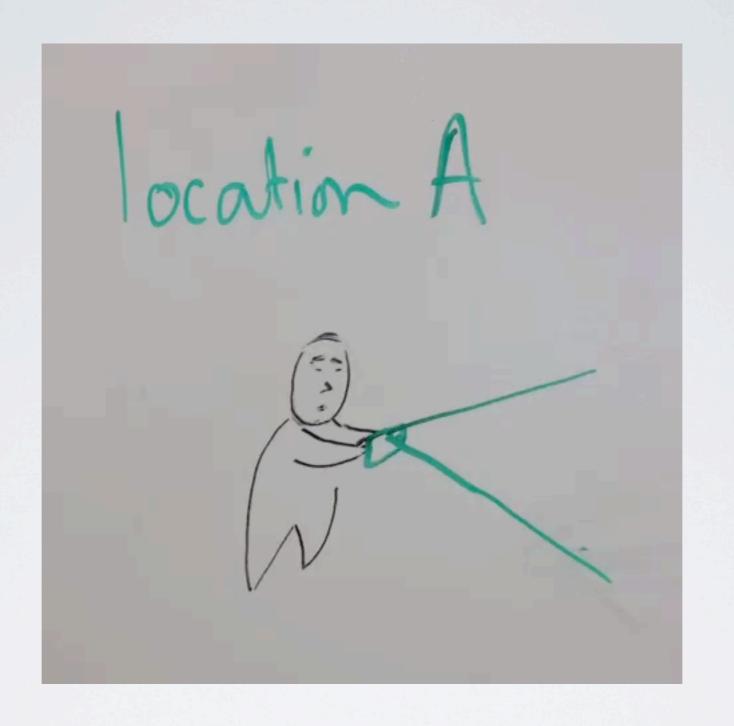
A friend is watching and filming an event on location A



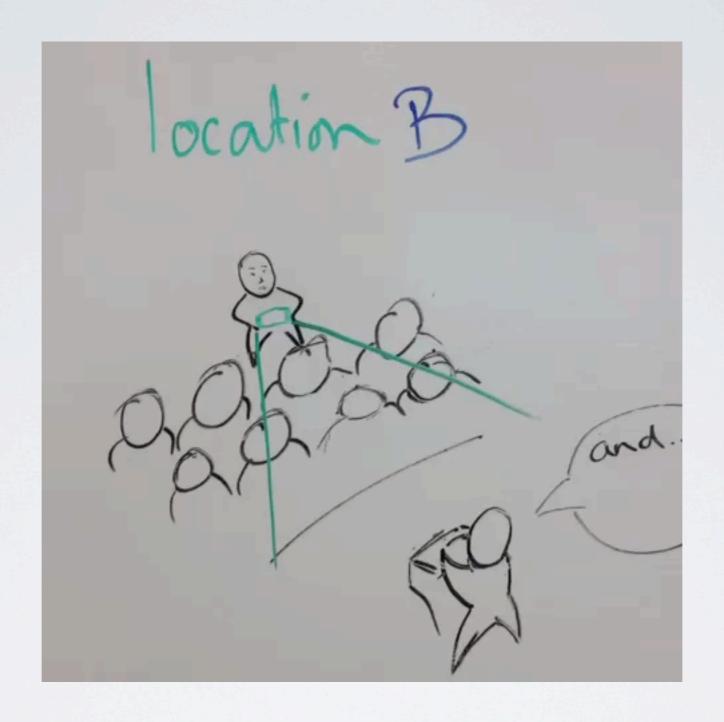
Another friend is watching and filming an event on location B



You are at home or in the office on location C



Other (unknown) people are at the same location, but are filming the event from other angles



The app recognizes the other users in the vicinity and builds a 3D map of the environment based on their live feeds



You can now physically look around the various remote rooms, make notes and communicate in real-time