# Project Zero

*By Amir Lazarovich*

# My background

- Born in Israel

- BA in Computer Science

- 4 years developing for mobiles

- 1 year playing with micro controllers

- 1st year graduate student at the Media Lab in Viral Spaces group

# What are we trying to solve?

Ineffective brainstorming sessions



The first week of the brainstorming session went slowly.

# One possible solution

A Brainstorming tool that suggests ideas based on the theme, party and in-context online sources by visualizing
each idea through sketching



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" QUICK, TED, GET THAT ONE DOWN ON PAPER BEFORE YOU FORGET IT."

Screen

Quadcopter

electronics